EPAnEK 2014–2020 **OPERATIONAL PROGRAMME COMPETITIVENESS•ENTREPRENEURSHIP•INNOVATION**



Strengthening tourism SMEs for their modernization and quality improvement of service

The enterprise HERODION HOTEL SA based in ATTICA region, has joined the Action "Strengthening SME Tourism for modernizing and improving the quality of their services" with a total budget of **110 million €**. The Action aims at supporting very small, small and medium sized tourism enterprises, in order to enhance their competitiveness in the Greek and international tourism market.

The investment's total budget is 150.000,00€ out of which 75.000,00€ is public expenditure. The Action is cofinanced by Greece and the European Union - European Regional Development Fund.

The approved subsidised Business Plan includes investments on the following categories:

- ✓ Buildings, other facilities and surrounding area
- ✓ Machinery, equipment , installations and environmental protection equipment along with energy and water saving equipment
- \checkmark Certification of quality assurance systems and environmental management
- Promotion Participation in exhibitions
- ✓ Software and digital services
- ✓ Preparation and monitoring the implementation of the Investment Plan
- \checkmark Labor costs for personnel (current and /or new employees)

Through the participation in the Action, the enterprise achieved:

- ✓ Competitiveness improvement
- ✓ Increase of profitability
- ✓ Reinforcing an extrovert business profile
- Market expenditure by adopting new products and services
- Creating better quality products and services
- \checkmark Increasing productivity and improvement of operational procedures
- ✓ Reinforcing entrepreneurship
- ✓ Creating / maintaining job positions

The support of EPAnEK proved beneficial, not only for the enterprise but for the competitiveness of the national as well as the local economy.





European Union European Regional **Development Fund**

HELLENIC REPUBLIC **MINISTRY OF DEVELOPMENT AND INVESTMENTS** SPECIAL SECRETARIAT FOR **ERDF & CF PROGRAMMES** MANAGING AUTHORITY OF EPAnEK

ΕΣΠΑ 2014-2020 ανάπτυξη - εργασία - αλληλεγγύη Partnership Agreement 2014 - 2020

Co-financed by Greece and the European Union

EPANEK 2014–2020 OPERATIONAL PROGRAMME COMPETITIVENESS•ENTREPRENEURSHIP•INNOVATION



The enterprise HERODION SA, based in ATTICA region, has joined the Action "Digital Step" with a total budget of **84 million €.** The Action aims at the digital upgrading of very small, small and medium - sized enterprises.

The investment's total budget is 37.082,36€ out of which 18.541,17€ is public expenditure. The Action is cofinanced by Greece and the European Union - European Regional Development Fund.

The approved subsidised Business Plan includes investments in the following categories:

- ✓ Procurement and installation of ICT equipment
- ✓ Software for office applications, web development, e-shop services etc.
- ✓ Digital services (Digital advertising, e –security certifications, data entry and transfer etc.)

Through the participation in the Action, the enterprise achieved:

- ✓ Competitiveness improvement
- ✓ Increase of profitability
- ✓ Reinforcement of an extrovert business profile
- ✓ Enhancement of entrepreneurship
- ✓ Creation /maintenance of high quality job positions

The support of EPAnEK proved beneficial, not only for the enterprise but also for the competitiveness of the national as well as the local economy.





European Union European Regional Development Fund HELLENIC REPUBLIC MINISTRY OF DEVELOPMENT AND INVESTMENTS SPECIAL SECRETARIAT FOR ERDF & CF PROGRAMMES MANAGING AUTHORITY OF EPAnEK



Co-financed by Greece and the European Union

EPANEK 2014–2020 OPERATIONAL PROGRAMME COMPETITIVENESS• ENTREPRENEURSHIP• INNOVATION



Working Capital Subsidy to Support Tourism Hospitality Businesses Affected by the Pandemic

The enterprise has been funded by the above mentioned Action, which aims at subsidizing SMEs and Large Enterprises in the tourism sector, with the provision of sufficient liquidity for resuming their economic activity, during the coronavirus pandemic (COVID-19).



European Union European Regional Development Fund

HELLENIC REPUBLIC MINISTRY OF DEVELOPMENT AND INVESTMENTS SPECIAL SECRETARIAT FOR ERDF & CF PROGRAMMES MANAGING AUTHORITY OF EPANEK **ΕΣΠΑ** 2014-2020 ανάπτυξη - εργασία - αλληλεγγύη Partnership Agreement 2014 - 2020

React EU – The project is funded as part of the Union's response to the COVID-19 pandemic



Η επιχείρηση ενισχύθηκε στο πλαίσιο του προγράμματος «Ψηφιακά Εργαλεία ΜΜΕ» για την απόκτηση νέων ψηφιακών προϊόντων και υπηρεσιών

Φορέας Υλοποίησης: Κοινωνία της Πληροφορίας Μ.Α.Ε.





ΕΛΛΗΝΙΚΗ ΔΗΜΟΚΡΑΤΙΑ

Υπουργείο Ψηφιακής Διακυβέρνησης



